

NEWS RELEASE

PenFinancial Credit Union pledges \$25,000 to support Gillian's Place Build a Safer Future campaign

September 12, 2023 – ST. CATHARINES, ONTARIO

PenFinancial Credit Union has announced a \$25,000 pledge to support Gillian's Place Build a Safer Future campaign. This donation is part of [PenFinancial's Truly Local Commitment](#) which aims to help improve lives and strengthen communities.

As one of Ontario's first shelters for women and children, Gillian's Place has been providing safe refuge and non-residential programs that enable women, non-binary individuals, and their children to break the cycle of violence for over 40 years. With demands for services rapidly increasing, this pledge to the Build a Safer Future campaign will help support critical activities including the creation of the Centre for Violence Prevention and Outreach Support, and expansion of their facilities.

PenFinancial has been a long-time supporter of Gillian's Place across various programs in the past including the Wrapped in Courage campaign, Gifts of Hope campaign, and as a breakfast sponsor. In addition to the Build a Safer Future pledge, PenFinancial will also continue as the Presenting Sponsor for this year's Walk a Mile in HER Shoes.

For more details about Gillian's Place and how you can get involved, visit gilliansplace.com/saferfutures.



PenFinancial Board Chair Sandy Henderson and CEO Theresa Bird make a cheque presentation to Nicole Regehr and Graeme Dargavel of Gillian's Place.

About PenFinancial Credit Union

PenFinancial Credit Union is a truly local values-based credit union committed to improving the lives its nearly 20,000 members and businesses. PenFinancial delivers a full range of financial services digitally and through a network of six branches across Niagara and Haldimand. Through their Truly Local Commitment, the credit union is a proud Certified B Corporation and Living Wage employer who invests a portion of their pre-tax profits into the communities it serves. PenFinancial is also proud to choose 100% renewable energy with Bullfrog Power as part of their commitment to environmental sustainability. For more information visit penfinancial.com.

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