

## NEWS RELEASE

### PenFinancial Credit Unions officially opens new branch in Niagara Falls

**May 25, 2022 – NIAGARA** – PenFinancial Credit Union hosted an official opening ceremony on May 24th for their newest branch at 7190 Morrison St. in Niagara Falls Ontario. This new location enables PenFinancial to better serve members, and also reinforces their commitment to the Niagara Falls community.



Attending the opening were Jim Risko, Director Member Experience and Advice, PenFinancial; Sandra Arsenault, Niagara Falls Branch Manager, PenFinancial; Theresa Bird, COO PenFinancial; Reg Sonnenberg, Board Chair, PenFinancial; Chris Dabrowski, Niagara Falls City Councillor; Ken Janzen, CEO PenFinancial; and Pam Sharp, Executive Director Project Share.

During the opening festivities, Sandra Arsenault and Ken Janzen, presented Pam Sharp, Executive Director from Project Share with a donation of \$2,500 as part of our *Truly Local Commitment* which gives back a portion of our profits to the communities we serve.



With the opening of this new branch, the former PenFinancial Niagara Falls location at 7172 Dorchester Road has permanently closed and members were migrated to our new location. For the convenience of members, a withdrawal-only ATM remains at Dorchester Road.

For more information about the new Niagara Falls location, visit [PenFinancial.com/NiagaraFalls](https://PenFinancial.com/NiagaraFalls).

### **About PenFinancial Credit Union**

PenFinancial Credit Union is a truly local values-based credit union committed to improving the lives its nearly 20,000 members and businesses. PenFinancial delivers a full range of financial services digitally and through a network of six branches across Niagara and Haldimand. Through their Truly Local Commitment, the credit union is a proud Certified B Corporation and Living Wage employer who invests a portion of their pre-tax profits into the communities it serves. PenFinancial is also proud to choose 100% renewable energy with Bullfrog Power as part of their commitment to environmental sustainability. For more information visit [penfinancial.com](https://penfinancial.com).

### **Media contact**

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